

# SILVER SPONSORS

**R50 000**

*High-Engagement Visibility and Brand Connection*

Silver Sponsors gain strong engagement opportunities through branded materials and shared visibility across social and networking spaces.

## **BENEFITS INCLUDE:**

- **Welcome Kit Inserts:** Co-branded, eco-friendly items such as tote bags, bookmarks, or recycled stationery.
- **Refreshment Stations:** Recognition signage at coffee and tea stations.
- **Wi-Fi Branding:** “Wi-Fi sponsored by [Your Company]” recognition throughout the venue.
- **Programme Visibility:** Quarter-page advertisement and rotating logo displays on digital screens during breaks.
- **Closing Gala Recognition:** Brand inclusion in closing slideshows and appreciation banners.

**SILVER SPONSORSHIP OFFERS HIGH EXPOSURE AT KEY ENGAGEMENT POINTS, ENSURING THAT YOUR BRAND REMAINS MEMORABLE TO EVERY DELEGATE.**

